



Instructions for submitting articles in OJS platform Boletín de Coyuntura Authors

Registration and login to the journal's platform are required to submit articles and to follow up on them. The process is as follows:

- 1) Enter the Boletín de Coyuntura journal web site, through the following [link](#), and select the “Register” option in case you are a new user or select the “Login” option in case you already have a username and password.

The journal Boletín de Coyuntura is a quarterly publication of the Tungurahua Economic and Social Observatory - OBEST of the Technical University of Ambato - UTA (Ambato-Ecuador) (January-March, April-June, July-September and October-December), with e-ISSN code 2600-5727 / p-ISSN 2528-7931, registered in Academia.edu, BASE, Crossref (DOI), Dialnet, DOAJ, Google Scholar, LatinREV, MIAR, REDIB, RERCIE, RRAAE and the Latindex Directory and Catalog 2.0. Its objective is to contribute to scientific knowledge through the dissemination of original and unpublished scientific research, review and reflection articles, in Spanish and English, focused on: **economics, finance, administration and accounting**. The journal is aimed at professionals and researchers working in these fields of knowledge.

Current Issue

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Announcements

Boletín de Coyuntura
CALL FOR PAPERS
FOR PUBLICATION OF SCIENTIFIC ARTICLES

Registered

- 2) Fill in all the required information fields, check all the boxes and click on “Register”. Additionally, it is **MANDATORY** that the user has an ORCID code to link it with the journal platform and synchronize scientific information between both parties. To link your ORCID code you must select the “Create or connect your ORCID code” button and log in with your ORCID registered credentials.

If the user does not have an ORCID code, he/she can obtain it easily and free of charge from the ORCID website, available at the [link](#). In addition, you can follow the instructions provided by the Catholic University of Santa Maria (Peru) at the following [link](#).



HOME / REGISTER

Create or Connect your ORCID iD

Profile

Given Name *
Carolina

Family Name *
Freire

Affiliation *
Technical University of Am

Country *
Ecuador

Login

Email *
carolina@gmail.com

Username *
caro_fre

Password *

Repeat password *

Yes, I agree to have my data collected and stored according to the [privacy statement](#).

Yes, I would like to be notified of new publications and announcements.

I'm not a robot

REGISTER LOGIN

id

Sign in to ORCID

Don't have your ORCID iD yet? [Register now](#)

Email or ORCID iD
caro@gmail.com

For example: joe@institution.edu or 0000-1234-5678-9101

Password

Sign in to ORCID

[Forgot your password or ORCID ID?](#)

OR

Sign in through your institution

Sign in with Google

After obtaining the username and password to enter the journal's platform, proceed to submit the article following these steps:

- 3) Login to the journal's platform with your username and password.

UTA UNIVERSIDAD TÉCNICA DE AMBATO Boletín de Coyuntura e-ISSN 2600-5727 / p-ISSN 2528-7931

HOME / LOGIN

Username
caro_fre

Password

Forgot your password?

Keep me logged in

LOGIN REGISTER

Announcements

Boletín de Coyuntura

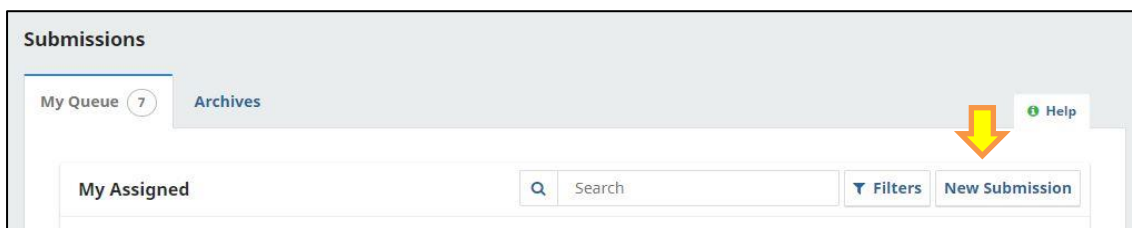
CALL FOR PAPERS

FOR PUBLICATION OF SCIENTIFIC ARTICLES

Registered

Academia.edu

4) Select the “New Submission” option.



5) Fill in all the required information fields, check all the boxes and click on “Save and continue”.

The screenshot shows the 'Submit an Article' form with the following sections:

- Submission Language:** A dropdown menu set to 'English'. A yellow arrow points to it.
- Section:** A dropdown menu set to 'Scientific research articles'. A yellow arrow points to it.
- Submission Requirements:** A list of checkboxes, all of which are checked. A yellow arrow points to the list.
- Comments for the Editor:** A text area containing the text 'Dear magazine I am sending the article for your review'.
- Submit As:** Radio buttons for 'Gestor/a de la revista' (selected) and 'Autor'.
- Acknowledge the copyright statement:** A section with a Creative Commons license icon and text.
- Open access policy:** A section with a Creative Commons license icon and text.
- Article Processing Charges (APC):** A section with two checked checkboxes. A yellow arrow points to the bottom of this section.

At the bottom right, there are two buttons: 'Save and continue' and 'Cancel'. A yellow arrow points to the 'Save and continue' button.

Required fields are marked with an asterisk: *

- 6) Upload the article in Word format through the “Add file” button, then select the “Article text” option and click on “Save and continue”.

Submit an Article

1. Start 2. Upload Submission 3. Enter Metadata 4. Confirmation 5. Next Steps

Files

Texto quipux DOI.docx

What kind of file is this? [Article Text](#) [Other](#)

Add File Edit Remove

Save and continue Cancel

- 7) Enter all article metadata in the corresponding boxes in English and Spanish, except for “Prefix”, “Subtitle” and “Type”. To include authors select “Add Contributor”. Fill in the required information and click “Save and continue”.

Submit an Article

1. Start 2. Upload Submission 3. Enter Metadata 4. Confirmation 5. Next Steps

Prefix

Title *

Market research in Ambato

Estudio de mercado en Ambato

Subtitle

Abstract *

This article is a market study of several brands and products in Ambato.

List of Contributors

Add Contributor

Name	E-mail	Role	Primary Contact	is: Browse Lists
Andrés Mayorga	andy.r.andy@hotmail.com	Autor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Submission Metadata

These specifications are based on the Dublin Core metadata set, an international standard used to describe journal content.

Type

The submission type is usually one of 'intelig', 'text', or other multimedia types including 'software' or 'interactive'. Please choose the one most relevant for your submission. Examples may be found at <http://dublincore.org/documents/2001/04/12/dca-guido/generic.shtml#type>

Additional Refinements

Keywords

Add additional information for your submission. Press 'enter' after each term.

study market Ambato

References

Erazo, M. (2016). Análisis del Impacto económico financiero producido por el ISD. Obtenido de UASB: <https://repositorio.uasb.edu.ec/bitstream/10644/5346/1/72080-MT-Erazo-Analisis.pdf>

Save and continue Cancel



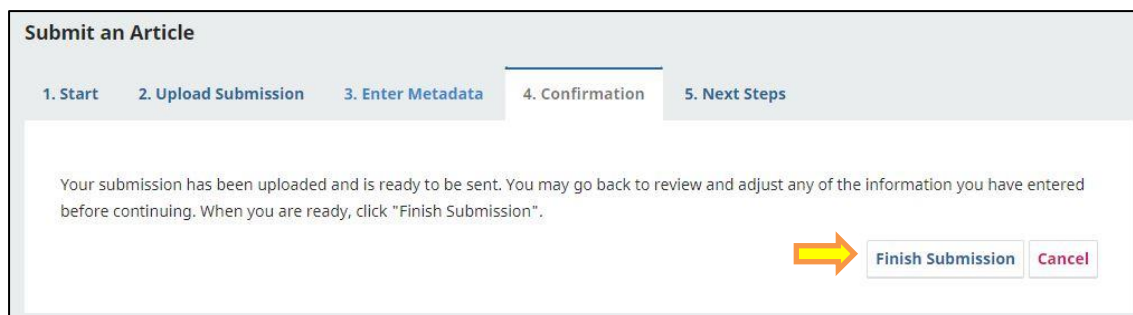
- 8) To add authors, fill in the fields in English and Spanish, except for “Preferred Public Name”, “Homepage URL”, and “Bio Statement”. Also, click on the corresponding boxes and select “Save”.

The screenshot shows the 'Add Contributor' form with the following fields and options:

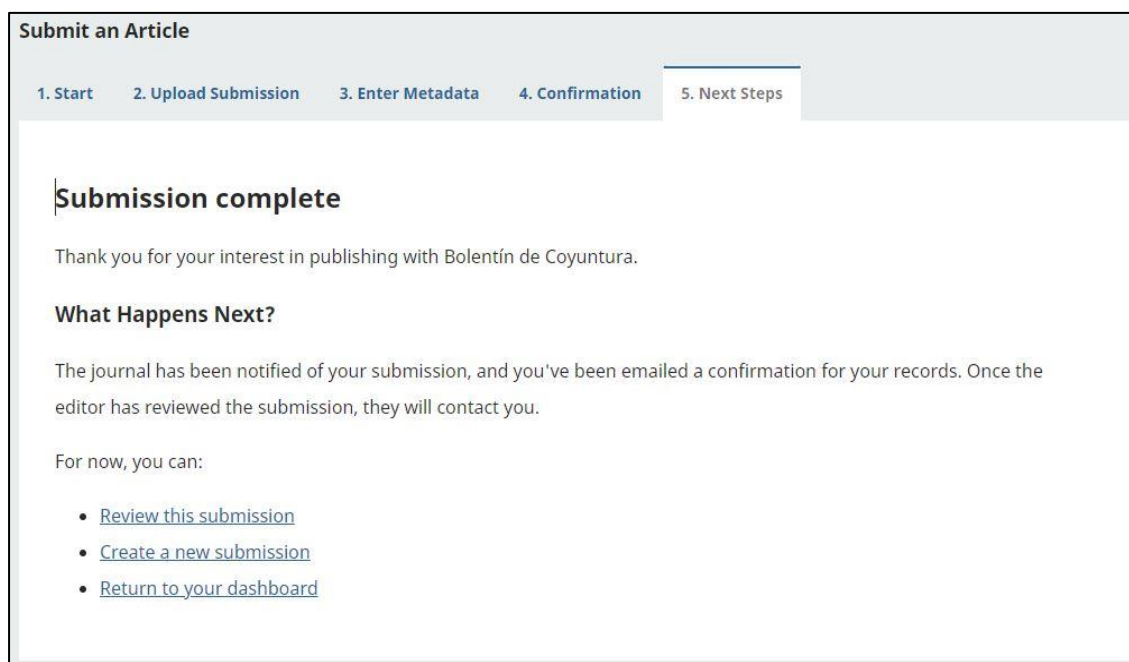
- Name:** Given Name: Carolina; Family Name: Fraire.
- Preferred Public Name:** (Redacted)
- Contact:** Email: carolina@gmail.com
- Country:** Ecuador
- User Details:** Homepage URL: (Redacted); ORCID ID: (Redacted)
- Appiation:** University of Cuenca - Ecuador
- Bio Statement:** (Redacted)
- Contributor's role:** Autor; Traductor
- ORCID:** Send e-mail to request ORCID authorization from contributor; Delete ORCID ID and access token!

Yellow arrows point to the Email field, the Country dropdown, the 'Autor' radio button, and the Save button.

9) After selecting “Save and continue”, click on the “Finish Submission” option.



10) Done, the article has been sent to the journal for evaluation. You will receive a receipt email to the registered email address.



Notes:

- All interaction between the journal and the author of the article takes place through the OJS Boletín de Coyuntura platform.
- Notifications of article activity will be sent to the author's e-mail so that he/she can consult them by login to the system with his/her username and password.
- For more information write to the e-mail address obeconomico@uta.edu.ec



[BCoyu] New notification from Boletín de Coyuntura



Observatorio Económico y Social de Tungurahua via Porta de Revistas Científicas y Libros de la UTA <revistas@uta.edu.ec>

Para: Usted

Lun 19/8/2024 14:45

You have a new notification from Boletín de Coyuntura:

You have been added to a discussion titled "ok 2" regarding the submission "z".

Link: <https://revistas.uta.edu.ec/erevista/index.php/bcoyu/authorDashboard/submission/2511>

Boletín de Coyuntura

Revista Boletín de Coyuntura

Observatorio Económico y Social de Tungurahua

Universidad Técnica de Ambato

Ambato - Ecuador