



## Editorial Policy Boletín de Coyuntura

### Publishing institution or entity

The Boletín de Coyuntura journal is published by the Economic and Social Observatory of Tungurahua (OBEST) of the Technical University of Ambato (UTA) (Ambato-Ecuador).

### Focus and scope

Boletín de Coyuntura is a scientific journal published by the Economic and Social Observatory of Tungurahua - OBEST of the Technical University of Ambato - UTA (Ambato-Ecuador), with codes e-ISSN 2600-5727 / p-ISSN 2528-7931, DOI 10.31243/bcoyu, registered in Academia.edu, BASE, Crossref (DOI), Dialnet, DOAJ, Google Scholar, LatinREV, MIAR, REDIB, RERCIE, RRAAE and in the Directory and Catalog 2.0 of Latindex.

Its objective is to contribute to scientific knowledge through the dissemination of scientific research, review and reflection articles, which are unpublished, original and/or review articles, in Spanish and English, focused on: economics, finance, management and accounting. The journal is aimed at professionals and researchers working in these fields of knowledge.

### Frequency of publication

Boletín de Coyuntura publishes 4 issues per year, quarterly (January-March, April-June, July-September and October-December). The first article of each journal is published in January, April, July and October. Each journal has a minimum of 4 articles. The publication period for the total content of each journal is 8 to 10 weeks.

### Mode of publication

Boletín de Coyuntura publishes under the continuous flow modality since 2024. The reception of manuscripts is permanent.

### Arbitration system

The articles published in the Boletín de Coyuntura are the result of a complete selection process, which includes the Technical Team and Editorial Committee in the first instance. The articles are then peer-reviewed under the double-blind method (the identity of the author and peer reviewers is kept hidden). The members of the Editorial Committee and peer reviewers are national and international specialists. To review the Editorial Process of the journal and its arbitration system, go to [peer review process](#).

The evaluators use the [article evaluation form](#), which considers the following aspects: 1) Relevance of the article; 2) Formal aspects of the article; 3) Content or substance of the article; 4) Quantitative valuation of the article; 5) Qualitative valuation of the article. In addition, reviewers may attach documents in their review.

As part of the Editorial Process, the journal asks the author to complete the [statement of commitment of authors](#). The editorial management is done through the e-mail [obeconomico@uta.edu.ec](mailto:obeconomico@uta.edu.ec)



## Originality

The articles published in the journal are unpublished, original and/or review (Spanish/English), in the lines of research of the journal, which have not been previously published in full or in part in any print or electronic media. Authors should not send simultaneously/multiply the same article to different publications or publishers. Any socialization of results related to the written topic is done after the publication of the corresponding Boletín de Coyuntura.

## Types of articles

Boletín de Coyuntura receives the following types of manuscripts:

- **Scientific research articles:** it is an article that presents in detail, the original results of research projects, it is based on a question, which is attempted to be answered through a structured and reproducible method.
- **Review articles:** it is an article that compiles the most relevant information on a specific topic. It analyzes, systematizes and integrates the results of other research in a given field, in order to account for progress and development trends. Its purpose is to review the published literature and place it in a certain perspective.
- **Reflection articles:** it is a subjective article that presents the result of an investigation from the analytical, interpretative or critical perspective of the author, on a specific topic, supported by other investigations.

## Preparation and submission of articles

The manuscripts should be prepared following the guidelines for articles found in the [instructions for the preparation of articles](#) and sent in Word format to the email: [obeconomico@uta.edu.ec](mailto:obeconomico@uta.edu.ec), in addition, the type of article must be indicated (scientific investigation, review or reflection) and the field of knowledge covered (economics, finance, administration or accounting). The receipt of manuscripts in no way implies a commitment to publication by the journal.

It is **MANDATORY** that the author includes his/her ORCID identification code in order to favor authorship standardization. If the author does not have an ORCID code, he/she can obtain it easily and free of charge from the ORCID website, available at the [link](#). In addition, you can follow the instructions provided by the Catholic University of Santa Maria (Peru) at the following [link](#).

## International Scientific Committee

The members of the International Scientific Committee are professionals from other countries and have the following characteristics:

- Recognized international trajectory.
- Master's degree or higher.
- Research experience (scientific publications, conferences, refereeing in other research journals, thesis direction, awards, among others).
- Specialists in the journal's fields of action.



The database of the International Scientific Committee is augmented as required by selecting members who meet the aforementioned points, and is updated/debugged based on the journal's collaboration and review statistics.

**Note:** communication is by e-mail: [obeconomico@uta.edu.ec](mailto:obeconomico@uta.edu.ec)

### **Editorial Committee and evaluators**

The members of the Editorial Committee and evaluators of the Boletín de Coyuntura are internal/external to the Universidad Técnica de Ambato and have the following characteristics:

- Recognized national and/or international trajectory.
- Master's degree or higher.
- Research experience (scientific publications, conferences, refereeing in other research journals, thesis direction, awards, among others).
- Specialists in the journal's fields of action.

The database of the Editorial Committee and evaluators is augmented as required by selecting members who meet the above-mentioned criteria, and is updated/debugged based on their article review statistics.

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### **Privacy Statement**

The names and e-mail addresses entered and/or registered will be used exclusively for the purposes stated by this journal and will not be available for any other purpose or to any other person.

### **Anti-plagiarism**

All articles received for publication in this journal are subjected to anti-plagiarism review by Turnitin software, where grammatical and orthotypographic coincidences should not exceed 30%, otherwise the article is rejected, ensuring that the works are unpublished and meet the standards of editorial quality that guarantee own scientific production.

### **Conflict of interest and funding**

All authors are required to declare any conflict of interest that may have influenced the results obtained or the interpretations proposed. Authors must also indicate any institutional and/or project funding from which the research article arises. This information is provided by the author when completing the [statement of commitment of authors](#).

### **Statement of responsibility**

The content of the articles sent to the Boletín de Coyuntura is the responsibility of the author and attest that the work is original and unpublished, that it does not contain parts of other authors or fragments of previously published works. They also confirm the veracity of the data, that is, that the empirical data have not been altered to verify hypotheses.



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### Author's contribution

The journal Boletín de Coyuntura uses CASRAI's CRediT taxonomy (Contributor Roles Taxonomy), available at the [link](#), to identify the responsibilities/roles played by each of the authors of the article. This information is provided by the author when completing the [statement of commitment of authors](#). The 14 contributor roles, according to the CRediT taxonomy, are described below:

- **Conceptualization:** ideas; formulation or evolution of the overall research objectives and goals.
- **Data curation:** management activities to annotate (produce metadata), clean data, and maintain research data (including software code, when necessary to interpret the data itself) for initial use and subsequent reuse.
- **Formal analysis:** application of statistical, mathematical, computational or other formal techniques to analyze or synthesize study data.
- **Acquisition of funds:** acquisition of financial support for the project leading to this publication.
- **Research:** conducting an investigation and research process, specifically performing experiments, or collecting data/evidence.
- **Methodology:** development or design of the methodology; creation of models.
- **Project administration:** management responsibility and coordination of the planning and execution of the research activity.
- **Resources:** supply of study materials, reagents, materials, patients, laboratory samples, animals, instrumentation, computer resources or other analytical tools.
- **Software:** programming, software development; software design; implementation of computer code and supporting algorithms; testing of existing code components.
- **Supervision:** supervisory and leadership responsibility in the planning and execution of research activities, including mentoring external to the core team.



- **Validation:** verification, either as part of the activity or separately, of the overall replicability/reproducibility of the results/experiments and other research outputs.
- **Visualization:** preparation, creation and/or presentation of published work, specifically the visualization/presentation of data.
- **Writing - original draft:** preparation, creation and/or presentation of the published work, specifically the writing of the initial draft (including substantive translation).
- **Writing - reviewing and editing:** preparation, creation and/or presentation of the published work by members of the original research group, specifically critical review, commentary or revision - including pre- or post-publication stages.

The authors of the article should select only the roles they consider relevant for each one, and it is not mandatory that all 14 roles be included. Individual contributors can be assigned multiple roles, and a given role can be assigned to multiple contributors. When several people perform the same role, the degree of contribution can optionally be specified as “major,” “equal,” or “supporting.”

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#### Article Processing Charges (APC)

Articles published in the journal Boletín de Coyuntura have no submission, processing or publication costs for the authors.

#### Interoperability and machine-readable data policy

Boletín de Coyuntura allows interoperability under the open data and open source OAI-PMH protocol, allowing its content to be harvested by other distribution systems, such as digital repositories and harvesters. In addition, it allows the full text, metadata and bibliographic references to be tracked and accessed with permission. The journal publishes the full text of its articles in PDF, HTML and EPUB formats to facilitate their reading on any device and computer platform.

#### Digital preservation

All the information of the journal is deposited in the servers of the Universidad Técnica de Ambato, which prepares a monthly backup of its database and a quarterly backup of its server.



### Updating information and digital preservation

The journal constantly updates its website, as required, providing researchers with renewed information. The updates are:

- Publication of a new issue of the journal.
- Indications for authors and readers.
- Call for papers.
- Editorial Team of the journal.
- Links to related websites.
- Others that the journal considers important.