

**OVERVIEW** 

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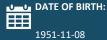
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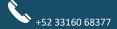








CONTACT:





# JOSE GUADALUPE VARGAS HERNANDEZ

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0000-0003-0938-4197 ORC ID
A-8344-2016 G6347-2017 Researcher ID Thomson
José G. Vargas- Hernandez ARXIV Author ID
Jose G. Vargas- Hernandez Open ID
José G. Vargas- Hernandez PubMed Author ID

#### LANGUAGES

**ESPAÑOL** 

SPANISH

#### KNOWLEDGE AREA

**AREA:** Social Sciences **FIELD:** Economics

**DISCIPLINE:** Organization and management of companies

**SUB DISCIPLINE:** Optimal levels of production

#### SEMBLANCE

JOSÉ GUADALUPE VARGAS HERNÁNDEZ, M.B.A., Ph.D. ORC ID https://orcid.org /0000-0003-0938-4197 Research Professor Division of Postgraduate and Higher Research of Jalisco jose.vargas@zapopan.tecmm.edu.mx; jgvh0811@yahoo. com, jvargas2006@gmail.com Research Professor of the Division of Postgraduate and Research of the Tecnológico Superior de Jalisco and the Bodward International University, Zapopan Academic Unit. Formerly of the University Center of Administrative Economic Sciences of the University of Guadalajara, member of the National System of Researchers, Level I. Visiting Scholar, Laurentian University, Sudbury, Ontario, Canada. University of California-Berkeley and Carleton University, Ottawa, Canada. Professor of the Doctorate in Administrative and Organizational Sciences, LaSalle University. Professor of the Doctorate of the Autonomous University of Durango. Academic advisor of the Doctorate in Administration of the Autonomous University of Aguascalientes. PhD in Economic Studies, University Center of Administrative Economic Sciences of the University of Guadalajara. Doctor of Public Administration (Columbia University), Doctor of Economics (Keele University, England). Other PhD studies in Organizational Behavior (Lancaster University). Master of Business Administration with a specialty in Industrial Management (Pacific States University). Marketing Certificate (The British Institute of Marketing). Diploma in Philosophy (Universidad Panamericana). Degree in Commercial Relations, National Polytechnic Institute. Current research projects: Conacyt and BMBF (Germany) Business bio-economics in urban areas. CUCEA UDG and Kaiserslautern University, Germany. Research project RE-CITY EUROPEAN UNION. Reviving shrinking cities - innovative paths and perspectives towards livability for shrinking cities in Europe.

#### **CURRENT EMPLOYMENT**

#### 2021-09-09 RESEARCH PROFESSOR

TECHNOLOGICAL INSTITUTE OF JALISCO JOSE MARIO MOLINA PASQUEL Y HENRIQUEZ HOLDER C

#### **ACADEMIC CAREER**

DEGREE IN COMMERCIAL RELATIONS DEGREE OBTAINED

NATIONAL POLYTECHNIC INSTITUTE

DEGREE IN LAW. FACULTY OF LAW, NATIONAL AUTONOMOUS

UNIVERSITY OF TRUNCATED NATIONAL AUTONOMOUS

UNIVERSITY OF MEXICO (UNAM)

MASTERY MASTER OF BUSINESS ADMINISTRATION IN INDUSTRIAL MANAGEMENT -PACIFIC STATES UNIVERSITY

DEGREE OBTAINED

PACIFIC STATES UNIVERSITY

**DOCTORATE PH D IN ECONOMICS** 

-KEELE UNIVERSITY

DEGREE OBTAINED

KEELE UNIVERSITY

DOCTORATE PH D IN ORGANISATIONAL BEHAVIOUR-

LANCASTER UNIVERSITY TRUNCADO

LANCASTER UNIVERSITY

**DOCTORATE DOCTOR OF PUBLIC ADMINISTRATION-COLUMBIA STATES** 

UNIVERSITY OBTAINED COLUMBIA UNIVERSITY

DOCTORATE FIRST SEMESTER OF THE DOCTORATE IN BUSINESS ADMINISTRATION.

PACIFIC STATES TRUNCADO PACIFIC STATES UNIVERSITY

DOCTORATE PHD IN ECONOMIC STUDIES.

DEGREE OBTAINED UNIVERSITY CENTER OF ECONOMIC AND

**ADMINISTRATIVE SCIENCES** 

#### **CAREER**

#### 2008-07-01

UNIVERSITY OF GUADALAJARA FULL-TIME TENURED RESEARCH PROFESSOR C FULL-TIME RESEARCH PROFESSOR C. Teaching in various Bachelor's, Master's and Doctorates of the University of Guadalajara

#### 2013-01-01

UNIVERSIDAD MULTITECNICA PROFESIONAL COORDINATOR OF THE DOCTORAL PROGRAM IN ADMINISTRATIVE SCIENCES AND INTERNATIONAL BUSINESS. Realization of the Doctoral Program in Administrative Sciences and International Business and teaching of class hours....

#### 2013-09-28

CRISTOBAL COLON UNIVERSITY TEACHING ORGANIZATIONAL THEORY OF THE DOCTORATE IN ADMINISTRATIVE SCIENCES AND OTHER SUBJECTS. Professor of various subjects of the Doctorate in Administrative Sciences. To this day I continue to teach on some weekends.

#### 2005-02-05

UNIVERSITY OF DURANGO PROFESSOR OF DOCTORATE IN ADMINISTRATION Professor of several Doctorates in its different campuses Morelia, Culiacán, Zacatecas and Lázaro Cárdenas

#### 2009-09-04

PROFESSOR OF THE DOCTORATE IN ADMINISTRATIVE AND ORGANIZATIONAL SCIENCES Professor of the Doctorate in Administrative and Organizational Sciences. To date, he continues to teach during the year some scheduled weekend in Campus León, Guanajuato.

#### 2010-05-01

POPULAR AUTONOMOUS UNIVERSITY OF THE STATE OF PUEBLA PROFESSOR OF THE DOCTORATE IN ADMINISTRATIVE SCIENCES Professor and thesis advisor in the Doctorate in Administrative Sciences.

#### 2006-05-01

UNIVERSIDAD UNIVER, S.C. PROFESSOR OF VARIOUS BACHELOR'S DEGREES, MASTER'S DEGREES AND SPECIALTIES. Professor of various Bachelor's Degrees, Masters and

Specialties. In addition to the completion of the Master's Program in Public Administration.

#### 2004-08-01

UNIVERSITY OF CALIFORNIA, BERKELEY VISITING SCHOLAR. INSTITUTE OF URBAN AND REGIONAL DEVELOPMENT. Realización de proyecto de investigación sobre RELATIONSHIPS OF COOPERATION AND CONFLICT BETWEEN FIRMS, COMMUNITIES, NEW SOCIAL MOVEMENTS AND THE ROLE OF GOVERNMENT.

#### 2003-04-03

TECNOLOGICO NACIONAL DE MEXICO MEMBER OF THE STAFF GROUP THAT ADVISES THE INNOVATION AND QUALITY COMMITTEE. The ISSO 9000-2001 Certification was achieved in 2003.

#### 2000-05-01

AUTONOMOUS UNIVERSITY OF AGUASCALIENTES PROFESSOR AND THESIS ADVISOR IN THE INTERINSTITUTIONAL DOCTORATE IN ADMINISTRATION Professor and thesis advisor in the Interinstitutional Doctorate in Administration. To the current date it is still scheduled some weekends during the year.

#### 2001-01-01

AUTONOMOUS UNIVERSITY OF SAN LUIS POTOSI PROFESSOR AND ADVISOR OF THE INTERINSTITUTIONAL DOCTORATE IN ADMINISTRATION Professor and advisor of the Interinstitutional Doctorate in Administration in San Luis Potosí.

#### 2000-06-20

CENTRO DE INVESTIGACION Y DOCENCIA ECONOMICAS A.C. (CIDE) PROFESSOR OF SUBJECT IN MASTER OF SCIENCES Professor Research Seminar of the Master's Program in Teaching Sciences in Basic Sciences.

#### 2000-06-01

UNIVERSITY OF GUADALAJARA TENURED RESEARCH PROFESSOR C.; PROFESSOR OF THE MASTER'S DEGREE IN ADMINISTRATION. Research Professor C. Centro Universitario del Sur, UdG.

#### 1974-09-01

TECNOLOGICO NACIONAL DE MEXICO PROFESSOR "C" OF HIGHER EDUCATION Professor "C" of Higher Education until my retirement. President of the Academy of Management. August 1992 to August 1994; and October 1974 to October 1976. And so on.

#### 1995-02-01

TECNOLOGICO NACIONAL DE MEXICO RESEARCH PROFESSOR OF THE MASTER'S DEGREE IN INDUSTRIAL ENGINEERING. Professor "C" of Higher Education. Research Professor of the Master's Degree in Industrial Engineering.

#### 1998-08-01

UNIVERSITY OF COLIMA RESEARCH PROFESSOR. PROFESSOR CATEGORY "B", COORDINATOR OF MASTER'S DEGREE POLITICAL SCIENCE AND PUBLIC ADMINISTRATION, PROFESSOR FACULTY OF ECONOMICS AND LANGUAGES, PROFESSOR MASTER'S DEGREE IN ADMINISTRATION. FACULTY OF ACCOUNTING AND ADMINISTRATION. INSTRUCTOR C.U. PRODUCTIVITY SUPPORT Research Professor. Faculty of Economics. Full time Researcher "B" attached to the University Center for Social Research, February 28, 1994 to September 1997., Master in Administration, Faculty of Accounting.

#### 1997-09-01

CARLETON UNIVERSITY VISITING PROFESSOR. SCHOOL OF PUBLIC ADMINISTRATION Visiting professor. School of Public Administration. Bibliographic research was carried out for the book La culturocracia organizacional en México.

#### 1995-01-01

INSTITUTO TECNOLOGICO Y DE ESTUDIOS SUPERIORES DE MONTERREY PROFESSOR BY HOURS Professor by hours in various bachelor's and master's degrees.

#### 1997-05-01

NATIONAL POLYTECHNIC INSTITUTE PROFESSOR BY HOURS. DEGREE IN INTERNATIONAL TRADE. OPEN EDUCATION SYSTEM. HIGHER SCHOOL OF COMMERCE AND ADMINISTRATION Professor by hours. Degree in International Trade. Open Teaching System. Higher School of Commerce and Administration

#### 1991-10-01

MUNICIPAL COUNCIL MANAGER OF THE COUNCIL OF CITIZEN COLLABORATION. H. CITY COUNCIL OF CD. GUZMAN, JALISCO. Manager of the Citizen Collaboration Council. H. City Council of cd. Guzman, Jalisco.

#### 1986-01-01

CITY COUNCIL HEAD OF THE PRESS AND DISSEMINATION OFFICE Head of the Press and Dissemination Office. in the H. City Council of Ciudad Guzmán.

#### 1980-03-01

U.S. DEPARTMENT OF STATE FIELD OPERATIONS ASSISTANCE. UNITED STATES DEPARTMENT OF COMMERCE. Census organization in a District of Los Angeles County, California

#### 2012-10-01

UNIVERSITY OF GUADALAJARA FULL-TIME RESEARCH PROFESSOR C. Definitiveness from October 1, 2012. International recognitions as a researcher and as a professor. I am currently working as technical director of two research projects. Professor of Strategic Management in Master's Degree and General Theory of Organizations in Doctorate. Strategic management and others in bachelor's degree.

#### 2021-09-09

TECHNOLOGICAL INSTITUTE OF JALISCO JOSE MARIO MOLINA PASQUEL Y HENRIQUEZ RESEARCH PROFESSOR Titular C

#### **RESEARCH STAYS**

2004-08-22 -2004-09 23

VARIOUS PUBLISHED WORKS

2005-07-22 - 2005-08 20

**VARIOUS PUBLISHED WORKS** 

2008-04-07 - 2008-04 12

Technological Institute of Cd. Guzmán. April 7-12. I received Fernando Bojórquez Gutiérrez and Alberto Bojórquez Gutiérrez during my academic stay. Academic stay for the investigation of their thesis topics.

2014-10-27 - 2014-10 30

32 HOURS WORKING

2014-10-13 - 2014-10 17

Stay for the strengthening of research lines of academic bodies.

2014-08-23 - 2014-09 28

4 publications in scientific journals.

2016-08-08 - 2016-08 12

TECNOLOGICO NACIONAL DE MEXICO ACADEMIC RESEARCH STAY. Share theoretical methodological knowledge about research processes.

2016-06-05 - 2016-06 07

UNIVERSITY OF ZURICH ACADEMIC DOCTORAL PROGRAM IN FINANCE share methodological theoretical knowledge with members of the Faculty of Business, Economics and Informatics.

#### 2019-05-13 - 2019-06 13

AUTONOMOUS UNIVERSITY OF AGUASCALIENTES POSTDOCTORAL DOCTORAL RESEARCH: EFFECT OF INTERNATIONAL ENTREPRENEURIAL ORIENTATION AND TECHNOLOGICAL INNOVATION OF PRODUCTS (CAPABILITIES, STRATEGIES AND SUCCESS) ON THE EXPORT PERFORMANCE OF SMES? Doctoral research stay. Advance your thesis.

#### 2019-06-26 - 2019-12 07

UNIVERSIDAD CRISTOBAL COLON ACADEMIC RESEARCH STAY AT UCC BUSINESS SCHOOL Paper published: "Implementation of the integral model of entrepreneurship for the internationalization of eco-efficient companies".

#### 2018-06-20 - 2018-08 20

LAURENTIAN UNIVERSITY ACADEMIC INSTITUTIONAL RESEARCH STAY Two published articles. Institutional Capital On Trade And Environmentally Sustainable Development Under NAFTA. Critical Analysis On SME.

#### **TEACHING**

## **DOCTORAL CLOISTER** 2014-01-03 / 2014-06-06

## **RESEARCH SEMINAR III** 2013-12-06 / 2013-12-07

#### **RESEARCH SEMINAR II** 2014-06-06 / 2014-06-07

## **RESEARCH SEMINAR IV** 2014-06-20 / 2014-06-21

#### **RESEARCH SEMINAR I** 2014-12-19 / 2014-12-19

## **DEVELOPMENT AND EVALUATION OF INVESTMENT PROJECTS** 2014-08-16 / 2014-09-06

## **RESEARCH METHODS** 2006-10-01 / 2006-12-15

#### INTERNATIONAL MARKETING 2006-05-02 / 2006-12-19

#### INTERNATIONAL MARKETING 2006-01-02 / 2006-12-19

## **STRATEGIC DIRECTION** 2007-09-15 / 2007-12-15

## **RESEARCH SEMINAR II** 2007-01-08 / 2007-06-15

## **SENIOR MANAGEMENT** 2008-08-04 / 2008-12-12

## ECONOMICS APPLIED TO COMPANIES, FORMULATION AND EVALUATION OF PROJECTS

2008-01-07 / 2008-06-20

## INTERNATIONAL ECONOMIC ORGANIZATIONS 2008-01-07 / 2008-06-16 PROJECT EVALUATION

2008-01-07 / 2008-06-09

#### RESEARCH TECHNIQUES

2009-01-19 / 2009-01-23

#### SUBJECT TEACHER

2009-01-26 / 2009-05-23

#### RESEARCH SEMINAR III

2013-06-14 / 2013-06-15

#### RESEARCH SEMINAR I

2013-12-13 / 2013-12-14

#### RESEARCH SEMINAR III

2014-06-13 / 2014-06-14

#### RESEARCH SEMINAR III

2014-12-19 / 2014-12-20

#### **RESEARCH SEMINAR I**

2013-06-07 / 2013-06-08

#### **RESEARCH SEMINAR I**

2015-12-07 / 2015-12-10

## PhD CHALLENGES OF SCIENTIFIC RESEARCH, DEVELOPMENT AND TECHNOLOGICAL INNOVATION IN ADMINISTRATION

2005-12-01 / 2005-12-09

#### **MANAGEMENT THEORIES**

2006-02-03 / 2006-12-19

#### STRATEGIC MANAGEMENT PROCESS

2007-09-08 / 2009-12-12

#### **PUBLIC ADMINISTRATION**

2007-09-22 / 2007-12-22

#### FINANCIAL MANAGEMENT

2008-08-18 / 2008-12-19

#### ORGANIZATIONAL STRUCTURE OF THE COMPANY

2008-01-07 / 2008-06-20

#### INTERNATIONAL DISTRIBUTION CHANNELS

2008-01-07 / 2008-06-20

#### **ORGANIZATIONAL THEORIES**

2009-01-05 / 2009-04-10

#### PARADIGMS AND RESEARCH METHODS IN ADMINISTRATIVE SCIENCES

2009-09-08 / 2009-09-08

#### **ENVIRONMENT AND SOCIAL RESPONSIBILITY IN MEXICO** 2009-07-06 / 2009-07-31

#### SUBJECT INTERNATIONAL MARKETING IN ENGLISH

2008-02-23

#### RESEARCH PROTOCOL SEMINAR

2010-08-21 / 2010-08-22

#### DOCTORATE IN ADMINISTRATION.

UNIVERSITY OF DURANGO, MORELIA CAMPUS 2010-07-30 / 2010-08-01

#### PRODUCT AND SERVICE STRATEGIES

2010-04-24 / 2010-05-30

#### THEORY OF INTERNATIONAL COOPERATION

2010-09-22 / 2010-10-22

#### INTERNATIONAL MARKETING

2010-02-28 / 2010-06-28

#### **BUSINESS RESEARCH SEMINAR**

2010-08-23 / 2011-01-18

#### STRATEGIC MANAGEMENT.

2011-02-01 / 2011-06-24

#### RESEARCH SEMINAR II

2012-01-20 / 2012-01-22

#### DATA ANALYSIS IN ADMINISTRATIVE RESEARCH. 2013-02-08 / 2013-02-10

#### **ADMINISTRATIVE SCIENCES**

2013-02-04 / 2013-02-28

#### ADMINISTRATIVE EVOLUTION

2014-03-21 / 2014-03-23

#### **ADMINISTRATIVE STRATEGY SESSIONS 2**

2013-10-11 / 2013-10-23

#### RESEARCH SEMINAR II. SESSION I.

2013-03-01 / 2013-03-03

DATA ANALYSIS IN ADMINISTRATIVE INVESTIGATION 2013-05-03 / 2013-08-03

#### X INTERNATIONAL CONGRESS OF RESEARCH AND TEACHING

2014-05-23 / 2014-05-23

#### STRATEGIC MANAGEMENT WORKSHOP

2014-11-14 / 2014-11-14

PREPARATION OF TECHNICAL ARTICLES FOR PUBLICATION. 2014-10-13 / 2014-10-17

## MASTER OF BUSINESS ADMINISTRATION WITH A MAJOR IN INTERNATIONAL BUSINESS

2010-08-18 / 2010-08-20

MASTER OF ADMINISTRATIVE SCIENCES. TEPIC NAYARIT 2010-05-07 / 2010-05-29

## MARKETING MANAGEMENT, RESEARCH METHODS, RESEARCH SEMINAR, RESEARCH WORKSHOP

2010-01-11 / 2010-06-26

#### **SPECIALIZATION SEMINAR**

2010-08-27 / 2010-08-29

#### STRATEGIC MANAGEMENT WITH A FOCUS ON ORGANIZATIONAL ECONOMICS

2009-08-17 / 2009-12-11

#### BUSINESS, GOVERNMENT AND INTERNATIONAL ECONOMICS.

2011-08-08 / 2011-12-16

#### MARKETING MANAGEMENT.

2010-08-02 / 2010-12-17

#### RESEARCH SEMINAR II.

2013-01-11 / 2013-01-13

#### RESEARCH METHODS.

2013-01-07 / 2013-01-31

#### RESEARCH SEMINAR I.

2014-04-04 / 2014-04-06

#### ADMINISTRATIVE STRATEGY SESSIONS I

2013-08-23 / 2013-08-25

#### RESEARCH SEMINAR II. SESSION II.

2013-06-07 / 2013-06-09

#### RESEARCH SEMINAR I.

2013-09-07 / 2013-09-09

#### DATA ANALYSIS IN ADMINISTRATIVE INVESTIGATION 2013-01-04 / 2013-02-03

#### STRATEGIC MANAGEMENT

2014-02-03 / 2014-06-25

#### COURSE-WORKSHOP LINES OF RESEARCH.

2014-10-27 / 2014-10-30

#### PROJECT MANAGEMENT.

2014-08-29 / 2014-09-01

#### STRATEGIC PLANNING AND COMMUNICATION.

2014-05-30 / 2014-06-01

#### ADMINISTRATION.

2014-10-23 / 2014-10-26

#### STRATEGIC PLANNING AND COMMUNICATION.

2014-08-29 / 2014-09-01

#### MANAGEMENT RESEARCH METHODOLOGY 2008-09-13 / 2008-12-20

#### MARKETING MANAGEMENT

2008-05-17 / 2008-06-14

### INTEGRATION AND ALLIANCES IN INTERNATIONAL BUSINESS 2008-09-06 / 2008-09-

#### THEORY OF PUBLIC ORGANIZATIONS

2008-01-12 / 2008-05-03

#### MARKETING MANAGEMENT

2008-02-16 / 2008-03-08

#### ORGANIZATIONAL DEVELOPMENT

2007-08-04 / 2008-01-12

#### THEORY OF PUBLIC ORGANIZATIONS

2009-01-25 / 2009-04-25

#### GLOBAL MARKETING WORKSHOP.

2011-11-14 / 2011-11-15

#### LEADERSHIP SKILLS COURSE

2011-09-10 / 2011-10-15

#### RESEARCH METHODOLOGY IN ADMINISTRATIVE SCIENCES

2011-09-30 / 2011-10-02

## GLOBAL MARKETING WORKSHOP COURSE 2013-07-02 / 2013-07-05 APPLIED RESEARCH SEMINARS I AND II.

2012-12-14 / 2012-12-16

#### RESEARCH METHODS WORKSHOP

2013-11-13 / 2013-11-15

#### **SPECIALIZATION SEMINAR II**

2017-06-16 / 2017-08-13

Doctorate DOCTORATE IN ADMINISTRATIVE SCIENCES NO\_SNP

#### STRATEGIC MANAGEMENT

2014-02-03 / 2014-06-30

#### PROJECT MANAGEMENT.

2014-10-10 / 2014-10-05

#### **RESEARCH SEMINAR II**

2006-11-11 / 2007-01-13

#### **GLOBALIZATION AND DEVELOPMENT**

2008-09-13 / 2008-12-20

#### **LEADERSHIP SKILLS**

2008-05-24 / 2008-08-30

#### MARKETING

2008-05-09 / 2008-08-08

#### RESEARCH METHODOLOGY

2008-04-04 / 2008-05-03

#### RESEARCH WORKSHOP

2008-01-12 / 2008-02-02

#### MARKETING MANAGEMENT

2008-08-25 / 2008-08-25

#### ORGANIZATIONAL ARCHITECTURE IN THE NEW ECONOMY 2010-01-08 / 2010-01-10

#### RESEARCH METHODOLOGY IN ADMINISTRATIVE SCIENCES

2011-08-19 / 2011-10-08

#### RESEARCH METHODOLOGY IN ADMINISTRATIVE SCIENCES

2011-08-26 / 2011-08-28

#### TEACHER MARKETING WORKSHOP

2011-06-09 / 2011-06-10

#### RESEARCH SEMINAR III. AUTONOMOUS UNIVERSITY OF AGUASCALIENTES

2013-06-17 / 2013-06-20

#### APPLIED RESEARCH SEMINARS II.

2013-06-07 / 2013-06-09

#### **LEADERSHIP WORKSHOP**

2013-10-11 / 2013-10-13

#### **RESEARCH SEMINAR II**

2017-04-21 / 2017-06-25

Doctorate DOCTORATE IN ADMINISTRATIVE SCIENCES NO\_SNP

#### GENERAL THEORY OF ORGANIZATIONS~1261490000~2017-01-16~/~2017-06-17

PhD SNP

#### SEMINAR GENERAL THEORY OF ORGANIZATIONS

2016-04-15 / 2016-06-26

Doctorate DOCTORATE IN ADMINISTRATIVE SCIENCES NO\_SNP

#### **GENERAL THEORY OF ORGANIZATIONS** 1261416090

2015-08-18 / 2016-01-09

PhD SNP

#### **RESEARCH SEMINAR I**

2016-08-26 / 2016-08-28

Doctorate RESEARCH SEMINAR I NO\_SNP

#### **RESEARCH SEMINAR II**

2016-07-08 / 2016-07-10

Doctorate MASTER IN MARKETING AND INTERNATIONAL BUSINESS NO\_SNP

#### ORGANIZATIONAL DEVELOPMENT

2015-08-18 / 2015-09-26

Master's Degree DOCTORATE IN ADMINISTRATION SCIENCES NO\_SNP

#### RESEARCH SEMINAR II, III, IV

2015-06-05 / 2015-06-07

Doctorate DOCTORATE IN ADMINISTRATION SCIENCES NO\_SNP

#### PROJECT MANAGEMENT.

2018-11-23 / 2018-11-25

Master's Degree MASTER IN SENIOR MANAGEMENT NO\_SNP

#### RESEARCH SEMINAR I

2015-08-21 / 2015-08-23

Doctorate MASTER IN REAL ESTATE VALUATION NO\_SNP

#### SPECIALIZATION SEMINAR I

2016-11-25 / 2017-01-29

Doctorate DOCTORATE IN ADMINISTRATIVE SCIENCES NO\_SNP

#### DATA ANALYSIS IN THE ADMINISTRATION.

2016-02-20 / 2017-02-23

Doctorate DOCTORATE IN ADMINISTRATION NO\_SNP

#### MARKETING MANAGEMENT

2016-08-16 / 2017-01-13

Master MASTER OF BUSINESS ADMINISTRATION NO\_SNP

## SEMINAR AND COURSE-WORKSHOP OPERATIONALIZATION OF VARIABLES IN AN INVESTIGATION

2016-08-08 / 2016-08-12

PhD RESEARCH DEVELOPMENT PROGRAMME NO\_SNP

#### SEMINAR ON CONTEMPORARY THEORY OF ORGANIZATIONS.

2016-07-15 / 2016-07-17

Doctorate DOCTORATE IN ADMINISTRATION NO\_SNP

#### ORGANIZATIONAL DEVELOPMENT

2015-08-18 / 2015-09-26

Doctorate DOCTORATE IN ADMINISTRATION SCIENCES NO\_SNP

#### **RESEARCH SEMINAR III, IV**

2015-12-11 / 2015-12-13

Doctorate DOCTORATE IN ADMINISTRATION SCIENCES NO\_SNP

#### **STRATEGIC MANAGEMENT 1** 1261416090

2015-01-20 / 2015-06-13

SNP Master's Degree

#### RESEARCH METHODOLOGY

2015-07-03 / 2015-07-05

Master MASTER IN MARKETING AND INTERNATIONAL BUSINESS NO\_SNP

#### **STRATEGIC MANAGEMENT** 1261416090

2018-07-18 / 2019-01-15

Bachelor's Degree in NO\_SNP Administration

#### **RESEARCH SEMINAR II, SESSION 1**

2015-03-20 / 2015-03-22

Doctorate DOCTORATE IN ADMINISTRATION NO SNP

#### APPLIED RESEARCH IV.

2017-04-14 / 2017-10-22 PhD DOCTORATE IN ADMINISTRATION NO\_SNP

#### APPLIED RESEARCH III

2016-10-28 / 2016-12-18 PhD DOCTORATE IN ADMINISTRATION NO\_SNP

#### APPLIED RESEARCH SEMINAR I.

2016-01-15 / 2016-04-22

Doctorate DOCTORATE IN ADMINISTRATION NO\_SNP

#### SEMINAR ON RESEARCH METHODOLOGY AND PRACTICE II 1261416090

2017-08-14 / 2017-12-12

SNP Master's Degree

#### **STRATEGIC MANAGEMENT II.** 1261416090 2016-08-15 / 2016-12-13

SNP Master's Degree

#### MARKET RESEARCH

2017-08-22 / 2017-12-12

Master MASTER OF BUSINESS ADMINISTRATION NO\_SNP

#### APPLIED RESEARCH III

2015-03-27 / 2015-08-09 PhD DOCTORATE IN ADMINISTRATION NO\_SNP

#### **OEGANIZACIONAL INTERVENTION**

ECONOMICS AND INTERNATIONAL BUSINESS. 1261416090 2015-01-20 / 2015-06-13

SNP Master's Degree

#### APPLIED RESEARCH SEMINAR I.

2017-10-27 / 2017-11-26

Doctorate DOCTORATE IN ADMINISTRATION NO\_SNP

#### APPLIED RESEARCH III.

2017-01-20 / 2017-03-26

Doctorate DOCTORATE IN ADMINISTRATION NO\_SNP

#### APPLIED RESEARCH SEMINAR II

2016-07-22 / 2016-09-25

Doctorate DOCTORATE IN ADMINISTRATION NO\_SNP

#### STRATEGIC MANAGEMENT I 1261416090

2018-01-16 / 2018-06-04

SNP Master's Degree

#### STRATEGIC MANAGEMENT I. 1261416090

2016-01-18 / 2016-05-27 SNP Master

#### SEMINAR ON METHODOLOGY AND RESEARCH PRACTICE I. 1261416090

2016-01-18 / 2016-05-23

SNP Master's Degree

#### APPLIED RESEARCH SEMINAR

2015-01-23 / 2015-02-15

Doctorate DOCTORATE IN ADMINISTRATION NO\_SNP

#### $\label{eq:applied research iv.} \textbf{APPLIED RESEARCH IV.}$

2015-08-28 / 2015-12-13

Doctorate DOCTORATE IN ADMINISTRATION NO\_SNP

#### PROJECT MANAGEMENT

2015-08-18 / 2015-12-11

Master DOCTORATE IN ADMINISTRATION AND ORGANIZATIONAL STUDIES NO\_SNP

#### PROJECT MANAGEMENT

2016-09-01 / 2016-10-31

Master's Degree MASTER IN SENIOR MANAGEMENT NO\_SNP

#### PROJECT MANAGEMENT.

2018-12-08 / 2018-12-09

Master's Degree MASTER IN SENIOR MANAGEMENT. NO\_SNP

#### APPLIED RESEARCH SEMINAR II

2018-04-01 / 2018-06-30

Doctorate DOCTORATE IN ADMINISTRATION NO\_SNP

#### RESEARCH SEMINAR I.

2019-08-23 / 2019-08-25

Doctorate DOCTORATE IN ADMINISTRATION NO\_SNP

#### PROJECT MANAGEMENT I AND II

2019-11-23 / 2019-12-08

Master's Degree in Senior Management NO\_SNP

#### ORGANIZATIONAL DEVELOPMENT

2018-01-13 / 2018-02-25

Doctorate DOCTORATE IN ADMINISTRATION SCIENCES NO\_SNP

#### STRATEGIC MANAGEMENT

2020-01-16 / 2020-07-15

Bachelor's Degree in Administration

NO\_SNP

#### **ECONOMY**

2020-07-16 / 2021-01-15

Bachelor's degree in economics NO\_SNP

#### **STRATEGIC MANAGEMENT I** 1261416090

2019-01-16 / 2019-07-15

Master 2017-10-03 / 2017-11-30

Master's Degree MASTER IN SENIOR MANAGEMENT NO\_SNP

#### **GENERAL THEORY OF ORGANIZATIONS** 1261416090

2018-01-16 / 2018-06-04

PhD SNP

#### APPLIED RESEARCH III

2018-07-01 / 2018-12-16

Doctorate DOCTORATE IN ADMINISTRATION. NO\_SNP

#### **SPECIALIZATION MODULE II**

2018-01-08 / 2018-03-30

Doctorate DOCTORATE IN ADMINISTRATION NO\_SNP

#### **RESEARCH SEMINAR II**

2020-02-07 / 2020-02-09

Doctorate DOCTORATE IN ADMINISTRATION. NO\_SNP

#### APPLIED RESEARCH IV

2019-01-05 / 2019-08-25

Doctorate DOCTORATE IN ADMINISTRATION NO\_SNP

#### THEORIES OF ORGANIZATIONS AND TOURISM 1261416090 2020-01-16 $\,/\,$ 2020-07-15

SNP Master's Degree

#### **ECONOMY**

2020-01-16 / 2020-07-15

Bachelor's degree in economics

NO\_SNP

#### **DEGREE SEMINAR**

2020-07-16 / 2021-01-15

Bachelor's Degree in NO\_SNP Administration

#### **ECONOMY**

2019-01-16 / 2019-07-15

Bachelor's degree in economics snp

#### STRATEGIC MANAGEMENT

2019-01-16 / 2019-07-15

Bachelor's Degree in NO\_SNP Administration

#### STRATEGIC MANAGEMENT

2019-07-16 / 2020-01-15 Bachelor's Degree in NO\_SNP Administration

#### INTERNATIONAL BUSINESS

2019-09-07 / 2020-01-05

PhD DOCTORATE AND MASTER'S DEGREE IN ECONOMICS AND INTERNATIONAL BUSINESS AT THE AUTONOMOUS INTERCULTURAL UNIVERSITY OF SINALOA NO\_SNP

#### PROJECT MANAGEMENT

2021-01-22 / 2021-02-14

Master MASTER IN SENIOR MANAGEMENT AND FINANCIAL STRATEGIES NO\_SNP

#### **ECONOMY**

2019-07-16 / 2020-01-15
Bachelor's degree in economics NO\_SNP

#### **ECONOMY I**

2018-07-16 / 2019-01-15 Bachelor's degree in economics NO\_SNP

#### PROJECT MANAGEMENT

2020-11-21 / 2020-12-13

Master MASTER IN SENIOR MANAGEMENT AND FINANCIAL STRATEGIES NO\_SNP

#### **DEGREE PROJECTS**

INFLUENCE OF SUSTAINABLE INNOVATION ON COMPETITIVENESS AND ECONOMIC PERFORMANCE IN THE AUTOMOTIVE SECTOR IN AGUASCALIENTES 2020-10-19  $\cdot$  2020-12-03 Doctorate. Finished.

THESIS "AN EMPIRICAL STUDY ON THE EFFECT OF CELEBRITY ENDORSEMENT ON THE PURCHASE INTENTION OF CONSUMERS TOWARDS PERSONAL CARE PRODUCTS" 2017-09-14  $\cdot$  2017-11-01. Doctorado. Terminada.

ANNA UNIVERSITY- 207903000000000- FOREIGN | --INDIA

IMPACT ON PROMOTION AND ADVERTISING IN THE DESIGN OF THE WEBSITE IN CONVENIENCE STORES OF ORGANIC PRODUCTS IN JALISCO" 2017-04-14  $\cdot$  2017-05-26 Master. Finished.

"THE INFLUENCE OF MACROECONOMIC VARIABLES ON INDIAN STOCK MARKET WITH FOREIGN INSTITUTIONAL INVESTMENT AS AN INTERVENING VARIABLE", 2017-07-06  $\cdot$  2017-08-10 Doctorado. Terminada.

BHARATHIDASAN UNIVERSITY- 195794000000000- EXTRANJERA | - - INDIA

"THE IMPACT OF ANNOUNCEMENTS OF CORPORATE ACTIONS IN THE DERIVATIVES MARKET IN INDIA (WITH SPECIAL REFERENCE TO FUTURE MARKET)", 2017-07-12  $\cdot$  2017-08-02 DOCTORADO. TERMINADA.

BHARATHIDASAN UNIVERSITY- 195794000000000- EXTRANJERA | -- INDIA

DETERMINANTS OF THE D.O. AND ITS ROLE IN SOLVING PROBLEMS IN THE WORK AUTHORIZATION CENTER AT CENAT OF THE LAGUNA VERDE NUCLEAR POWER PLANT. DOCTORATE. THERMIDA.

UNIVERSIDAD CRISTOBAL COLON- 5190000- NATIONAL | -- MEXICO

LEADERSHIP AND ITS IMPACT ON EMPLOYEE CONFIDENCE. A CASE IN THE AREA OF SUGAR MANUFACTURING IN INGENIO LA GLORIA, S.A. DE C.V. 2018-09-03 · 2018-10-25. DOCTORATE. FINISHED.

UNIVERSIDAD CRISTOBAL COLON- 5190000- NATIONAL | -- MEXICO

THE IMPACT OF EXPECTATIONS ON PERCEIVED VALUE AND THEIR EFFECT ON SATISFACTION AND INTENTIONS OF SERVICE CONSUMER BEHAVIOR. 2016-08-20 2016-09-20

"THE IMPACT OF MARKET ORIENTATION AND ADOPTION OF INFORMATION TECHNOLOGY IN E MARKETING AND INNOVATION IN SMES IN THE STATE OF AGUASCALIENTES". 2016-06-16· 2016-07-29. DOCTORATE. FINISHED.

THE IMPACT OF STRATEGIC MANAGEMENT ON THE COMPETITIVENESS OF MEDIUM-SIZED COMPANIES IN LÁZARO CÁRDENAS, MICHOACÁN 2015-11-12- 2016-07-22 DOCTORATE FINISHED.

AUTONOMOUS UNIVERSITY OF DURANGO- 5970000- NATIONAL | - DURANGO- MEXICO

"CRITICAL SUCCESS FACTORS IN THE MANAGEMENT OF COMMERCIAL MICRO ENTERPRISES IN THE CONURBAN AREA OF THE STATE OF COLIMA". 2016-06-16- 2016-07-02 DOCTORATE, FINISHED.

PROFESSIONAL MULTITECHNICAL UNIVERSITY -- NATIONAL | -- MEXICO

THESIS DIRECTOR: "SUSTAINABLE DEVELOPMENT, MANZANILO LOGISTICS PLATFORM, COLIMA." MANUEL RIVAS ROCHA. PHD IN ADMINISTRATIVE SCIENCES AND INTERNATIONAL BUSINESS. PROFESSIONAL MULTITECHNICAL UNIVERSITY. 2 JULY 2016. 2016-05-19· 2016-07-02. DOCTORATE. FINISHED.

#### PROFESSIONAL MULTITECHNICAL UNIVERSITY- - NATIONAL | -- MEXICO

"STUDY ON THE ANALYSIS OF EFFECTIVE TOTAL QUALITY MANAGEMENT AND TQM TOOLS IMPLEMENTATIONS IN SME SECTOR OF KARNATAKE BASED COMPANIES IN SPECIFIC REFERENCE TO MACHINE TOOL INDUSTRY". 2016-05-11. 2016-06-02. DOCTORADO. TERMINADO.

#### ANNA UNIVERSITY- 207903000000000- FOREIGN | --INDIA

DESIGN OF A STRATEGY TO MODIFY THE BUSINESS CULTURE IN MSMES OF MORELIA 2015-11-27-2016-02-26. DOCTORATE. TERMIADA.

AUTONOMOUS UNIVERSITY OF DURANGO- 5970000- NATIONAL | - DURANGO- MEXICO

DESIGN OF A PROPOSAL TO IMPROVE THE ORGANIZATIONAL CULTURE BASED ON MANAGEMENT SKILLS, AT THE TECHNOLOGICAL INSTITUTE OF LÁZARO CÁRDENAS. 2015-11-27· 2016-02-26. DOCTORATE. FINISHED.

AUTONOMOUS UNIVERSITY OF DURANGO- 5970000- NATIONAL | - DURANGO- MEXICO

PROFESSIONAL SKILLS AND THEIR RELATIONSHIP WITH THE EMPLOYABILITY OF BUSINESS MANAGEMENT ENGINEERS GRADUATED FROM THE TECHNOLOGICAL INSTITUTE OF LÁZARO CÁRDENAS. 2015-11-27· 2016-02-26. DOCTORATE. FINISHED.

UNIVERSITY OF DURANGO- 192889000000000- NATIONAL | -- MEXICO

MODEL OF FINANCIAL REENGINEERING TOWARDS THE COMPETITIVENESS OF SMALL COMMERCIAL ENTERPRISES OF LÁZARO CÁRDENAS. 2015-11-27· 2016-02-26. DOCTORATE, FINISHED.

UNIVERSITY OF DURANGO- 192889000000000- NATIONAL | -- MEXICO

TERMINAL EFFICIENCY OR EFFECTIVENESS? CHANGE OF PARADIGM IN THE SCHOOL ADMINISTRATIVE MANAGEMENT OF THE INDUSTRIAL TECHNOLOGICAL AND SERVICES BACCALAUREATE CENTER NO. 162. 2015-11-27· 2016-02-26. DOCTORATE. FINISHED. UNIVERSITY OF DURANGO- 192889000000000- NATIONAL | -- MEXICO

FINANCING MECHANISMS AND THEIR SIMULTANEOUS USE, AS AN ALTERNATIVE TO REDUCE THE BUDGETARY IMPACT ON PUBLIC INFRASTRUCTURE OF LOW OR NO PROFITABILITY. 2015-11-27· 2016-02-26. DCTORADO. FINISHED.

UNIVERSITY OF DURANGO- 192889000000000- NATIONAL | -- MEXICO

SUSTAINABLE DEVELOPMENT AND PRODUCTIVITY IN THE COOPERATIVE SOCIETY OF FISHERIES PRODUCTION EL PATOLE SC DE RL DE CV. 2015-11-10- 2016-02-08. DOCTORATE. FINISHED.

AUTONOMOUS UNIVERSITY OF DURANGO- 5970000- NATIONAL | - DURANGO- MEXICO

THE ROLE OF THE ENTREPRENEUR IN THE INTERNATIONAL FINANCIAL CRISIS OF 2008-2010. THE CASE OF SCPP EL PATOLE, SC DE RL DE CV. 2015-11-11· 2016-02-08. DOCTORATE. FINISHED.

AUTONOMOUS UNIVERSITY OF DURANGO- 5970000- NATIONAL | - DURANGO- MEXICO

ASSOCIATED FACTORS THAT LEAD TO BUSINESS LONGEVITY IN FAMILY BUSINESSES, EMPIRICAL STUDY IN THE STATE OF VERACRUZ. 2015-11-18· 2015-12-03. DOCTORATE.

UNIVERSIDAD CRISTOBAL COLON- 5190000- NATIONAL | -- MEXICO

IMPACT OF SOCIAL RESPONSIBILITY AND BRANDING ON BUSINESS PERFORMANCE. 2015-11-03  $\cdot$  2015-12-09 DOCTORATE. FINISHED.

THE IMPACT OF COMMERCIAL GLOBALIZATION ON THE INTERNATIONALIZATION STRATEGY OF MEXICAN COMPANIES. 2015-11-03· 2015-11-30. DOCTORATE. FINISHED. AUTONOMOUS UNIVERSITY OF DURANGO- 5970000- NATIONAL | - DURANGO- MEXICO

ANALYSIS OF FISCAL POLICY IN MEXICO AND ITS EFFECT ON REGIONAL DEVELOPMENT. A CASE STUDY: MUNICIPALITIES OF THE STATE OF JALISCO PERIOD 2000-2010". 2015-11-08: 2015-11-16. DOCTORATE. FINISHED.

INSTITUTE OF SPECIALIZATION FOR EXECUTIVES, S.C.- NAPRIES- NATIONAL | --MEXICO

UNIVERSITY ARCHIVES AND ACCESS TO INFORMATION AT THE UAS. 2015-10-08 2015-10-30. DOCTORATE, FINISHED.

AUTONOMOUS UNIVERSITY OF DURANGO- 5970000- NATIONAL | - DURANGO- MEXICO

MANUFACTURING STRATEGY AND COMPETITIVE CAPABILITIES IN FOOTWEAR MANUFACTURING ORGANIZATIONS IN LÉON, GUANAJUATO. 2015-03-18- 2015-05-30. DOCTORATE. FINISHED.

#### UNIVERSIDAD LA SALLE, A.C.- 5150000- NATIONAL | - MEXICO CITY- MEXICO

ECONOMIC REFORMS AND SOCIAL SECTOR DEVELOPMENT IN INDIA. PHD THESIS. MS. SHAHALA JAMEEL ANSARI, DEPARTMENT OF POLITICAL SCIENCES ALIGARH MUSLIM UNIVERSITY. INDIA. 2015-03-19· 2015-04-30. DOCTORADO. TERMINADA.

#### ALAGAPPA UNIVERSITY- 205203000000000- FOREIGN | --INDIA

PROPOSAL OF METHODOLOGICAL MODEL FOR UPDATING THE COSTS OF REAL ESTATE VALUATION OF HOSPITAL INFRASTRUCTURE IN THE STATE OF MICHOACÁN. 2017-10-12-2017-11-25. MASTER. FINISHED.

#### UNIVERSITY OF DURANGO- 192889000000000- NATIONAL | -- MEXICO

DESIGN OF A SOCIOTECHNICAL WORK SYSTEM AND ITS IMPACT ON THE COMPETITIVENESS OF ORGANIZATIONS IN LÁZARO CÁRDENAS, MICHOACÁN. FELIPE PALOMARES SALCEDA. 2016-08-06· 2017-11-25. DOCTORATE. FINISHED. **UNIVERSITY OF DURANGO- 192889000000000- NATIONAL** | -- **MEXICO** 

A STUDY ON EMPLOYEE ENGAGEMENT IN PUBLIC SECTOR UNDERTAKING AMONG MANAGERIAL EMPLOYEES. 2017-10-18· 2017-12-21. DOCTORADO. TERMINADA.

#### ANNA UNIVERSITY- 207903000000000- FOREIGN | --INDIA

THE PACT OF ICTS AND ELECTRONIC TRADE IN TEQUILA EXPORTS. 2017-05-22· 2017-06-30.

EFFICIENCY OF PUBLIC INVESTMENT IN HUMAN CAPITAL FORMATION. 2018-11-30-2018-12-11. MASTER, FINISHED.

STUDY ON PERFORMANCE APPRAISAL SYSTEMS AND PRACTICE FOLLOWED IN SELETED IT AND ITES INDUSTRIES AND PERCEPTIONS OF HR MANAGERS ON EFFECTIVENESS OF THE SYSTEMS IN SPECIAL REFERENCE TO CHENNAI CITY. 2018-08-31· 2018-10-24. DOCTORADO. TERMINADA.

#### UNIVERSITY OF MADRAS- EXIES- FOREIGN | -- INDIA

ASSESING THE INFLUENCE OF ORGANIZATIONAL CULTURE OF EMPLOYEES COMMITMENT- A STUDY ON FIVE HOMOGENEOUS AND TEN SELECTIVE HETEROGENEOUR INDUSTRIES IN INDIA. 2018-07-22: 2018-09-12. DOCTORADO. TERMINADA.

#### NATIONAL INSTITUTE OF TECHNOLOGY- EXIES- EXTRANJERA | -- INDIA

BASES FOR THE DESIGN OF A DEVELOPMENT MODEL FOR A NON-BANK FINANCIAL INTERMEDIARY BASED ON THE IMPLEMENTATION OF ITS CREDIT PROCESS. 2018-01-13-2018-03-21. DOCTORATE. FINISHED.

AUTONOMOUS UNIVERSITY OF DURANGO- 5970000- NATIONAL | - DURANGO- MEXICO

THE BUSINESS ENVIRONMENT AND ITS INFLUENCE ON THE BUSINESS DEVELOPMENT OF MICRO AND SMALL ENTERPRISES IN THE TOURISM SECTOR OF PÁTZCUARO, MICHOACÁN. 2018-01-13· 2018-03-29. DOCTORATE. FINISHED.

AUTONOMOUS UNIVERSITY OF DURANGO- 5970000- NATIONAL | - DURANGO- MEXICO

HUMAN CAPITAL IS A DETERMINING FACTOR IN THE SATISFACTION OF STUDENTS AT THE INSTITUTO TECNOLÓGICO DEL VALLE DE MORELIA. 2018-01-13· 2018-03-15. DOCTORATE. FINISHED.

AUTONOMOUS UNIVERSITY OF DURANGO- 5970000- NATIONAL | - DURANGO- MEXICO

AUTONOMOUS UNIVERSITY OF DURANGO- 5970000- NATIONAL | - DURANGO- MEXICO. 2018-12-05· 2019-03-20. DOCTORATE. FINISHED.

BHARATHIAR UNIVERSITY, COIMBATORE-- EXTRANJERA | -- INDIA

A STUDY ON THE FACTORS INFLUENCING EMPLOYEE RETENTION IN IT/ITES SECTOR WITH SPECIAL REFERENCE TO COIMBATORE, SOUTH INDIA.  $2019-02-01\cdot2019-05-04$ .

ANNA UNIVERSITY- 207903000000000- FOREIGN | --INDIA

EVALUATION OF THE SUSTAINABLE BUSINESS MODEL OF REVITALIZING ABANDONED SPACES IN AGROECOLOGICAL PARKS: CASE STUDY AGROECOLOGICAL PARK OF ZAPOPAN. 2019-01-09· 2019-03-25 MASTER. FINISHED.

ORGANIZATIONAL CULTURE FROM THE FRAMEWORK OF VALUES IN COMPETENCIES. THE CASE OF AN INSTITUTION OF CHRISTIAN INSPIRATION IN MEXICO. 2018-12-03 · 2019-03-29. DOCTORATE. FINISHED.

#### UNIVERSIDAD CRISTOBAL COLON- 5190000- NATIONAL | -- MEXICO

THE IMPACT OF ECONOMIC AND SOCIAL CONTEXT OVER HUMAN WELL-BEING IN LATIN AMERICA. 2020-08-01· 2020-09-17. DOCTORADO. TERMINADA.

DESIGN OF A STRATEGIC MODEL OF CO-OPPETENCIA FOR THE DEVELOPMENT OF CIVIL SOCIETY ORGANIZATIONS IN HONDURAS. 2020-02-03- 2020-03-20. Master's degree. FINISHED.

ADMINISTRATIVE PROCESSES AND SYSTEMS APPLIED BY MICRO, SMALL AND MEDIUM ENTERPRISES IN THE MUNICIPALITY OF GUASAVE. 2020-02-03 · 2020-03-18. DOCTORATE. FINISHED. UNIVERSIDAD AUTONOMA DE DURANGO- 5970000- NATIONAL | DURANGO- MEXICO

AN ANALYSIS OF ORGANIZATIONAL CULTURE AND ITS IMPACT ON EMPLOYEE ENGAGEMENT. 2019-12-02  $\cdot$  2020-01-15. DOCTORADO. TERMINADA.

BHARATHIAR UNIVERSITY, COIMBATORE -- EXTRANJERA | -- INDIA

MANAGEMENT OF OPERATIONAL FRAUD BASED ON THE VOLUME OF TRANSACTIONS OF SECURITY CONTROLS, CINÉPOLIS CASE. 2019-12-05· 2020-01-11. DOCTORATE. FINISHED. AUTONOMOUS UNIVERSITY OF DURANGO- 5970000- NATIONAL - DURANGO- MEXICO

DESIGN OF A BUSINESS MODEL FOR SUSTAINABILITY IN THE URBAN SOLID WASTE COLLECTION CENTERS OF RECICLAMICH, MORELIA CASE. 2019-11-05 2020-01-11. DOCTORATE, FINISHED.

UNIVERSITY OF DURANGO- 192889000000000- NATIONAL | -- MEXICO

DEVELOPMENT OF A BUSINESS MODEL FOR THE COMMERCIALIZATION OF BLUEBERRIES IN JALISCO, MEXICO. 2019-11-01· 2019-12-02. Master's degree. FINISHED. **UNIVERSITY OF GUADALAJARA- NAPUES- NATIONAL| - JALISCO- MEXICO** 

"BUSINESS MODEL OF A CONSTRUCTION COMPANY IN TEPATITLÁN DE MORELOS, JALISCO" MODALITY OF PROPOSAL OF SOLUTION TO A SPECIFIC PROBLEM IN THE FIELD OF THE PROFESSION: BUSINESS MODEL". 2019-11-04· 2019-12-02. Master's degree. FINISHED.

UNIVERSITY OF GUADALAJARA- NAPUES- NATIONAL | - JALISCO- MEXICO

A STUDY ON EXPECTATION AND RECEPTION OF HIGHER EDUCATION AMONG THE SYUDENTS OF ARTS AND SCIENCE COLLEGES IN RAMANATHAPURAM DISTRICT. 2020-09-01-2020-10-02. DOCTORADO. TERMINADA.

BHARATHIAR UNIVERSITY, COIMBATORE -- EXTRANJERA | -- INDIA

THE ROLE OF FINANCIAL FUNCTIONS IN RELATION TO THE DETERMINANTS OF THE EXPORT CAPACITY OF COMPANIES IN CENTRAL-WESTERN MEXICO. 2018-04-02· 2018-05-16. Master's degree. FINISHED.

A STUDY ON AGRO MARKETING STRATEGIES ADOPTED BY COFFEE GROWERS IN GOORG DOSTRICT OF KARNATAKA STATE. 2018-09-03· 2018-10-31.

ANNA UNIVERSITY- 207903000000000- FOREIGN | --INDIA

FOREIGN DIRECT INVESTMENT AND ECONOMIC PERFORMANCE IN DEVELOPING COUNTRIES WITH SPECIAL FOCUS ON INDIA. 2020-10-01 2020-11-13. DOCTORADO. TERMINADA. NATIONAL INSTITUTE OF TECHNOLOGY- EXIES- EXTRANJERA | -- INDIA.

A STUDY ON INVESTORS'S PERCEPTION TOMARDS INVESTMENT IN INDIAN DERIVATIVES MARKET WITH SPECIAL REFERENCE TO BANAGLORE, KARNATAKA. 2020-07-01· 2020-08-20. DOCTORADO. TERMINADA.

BHARATHIAR UNIVERSITY, COIMBATORE-- EXTRANJERA | -- INDIA.

WORK LIFE BALANCE OF WOMEN EMPLOYEES IN IT SECTOR. 2019-08-01· 2019-09-26. DOCTORATE. FINISHED. THIRUVALLUVAR UNIVERSITY- EXIES- FOREIGN | - - INDIA

QUALITY SYSTEMS AS A LEGITIMATION STRATEGY: CASE STUDY IN THE COUNTRY'S STORAGE AND DISTRIBUTION TERMINALS. 2020-06-10- 2020-07-24. DOCTORATE. FINISHED

UNIVERSIDAD CRISTOBAL COLON- 5190000- NATIONAL | -- MEXICO

SOCIO-CULTURAL ATTITUDES TOWARDS INFERTILITY AND ASSISTED REPRODUCTIVE TECHNOLOGY (ART) IN KALKOTA. 2020-11-02- 2020-12-01. DOCTORADO. TERMINADA. NATIONAL INSTITUTE OF TECHNOLOGY- EXIES- EXTRANJERA | -- INDIA

THE IMPACT OF HUMAN CAPITAL IN CRISIS MANAGEMENT. A CASE STUDY OF THE HEALTH AND INTERIOR MINISTRIES IN JORDAN. 2018-03-01· 2018-04-23. DOCTORADO. TERMINADA. UNIVERSITAS SUMATERA UTARA- EXIES- EXTRANJERA | - - INDONESIA.

A STUDY ON CORPORATE SOCIAL RESPONSIBILITY FROM HUMAN RESOURCES MANAGEMENT PERSPECTIVES WITH REFERENCE TO MANUFACTURING SECTOR IN BENGALURU. 2018-02-01· 2018-03-16.

ANNA UNIVERSITY- 207903000000000- FOREIGN --INDIA

EVALUATION OF THE FACTORS INFLUENCING THE HIGHER SECONDARY SCHOOLS IN ADOPTING MANAGEMENT PRACTICES FOR BRAND BUILDING WITH RESPECT TO

KRISHNAGIRI DISTRICT. 2018-02-01 · 2018-03-16. DOCTORADO. TERMINADA. ANNA UNIVERSITY- 207903000000000- EXTRANJERA | -- INDIA

IMPACT OF HINDRANCE AND CONFLICT FACTORS ON WORK LIFE BALANCE OF WOMEN WORKERS PERFORMANCE IN TANNERIES. 2020-08-03 · 2020-09-07. DOCTORADO. TERMINADA.

VIT UNIVERSITY- 188467000000000- FOREIGN | --INDIA

OBESITY IN THE ORGANIZATION: NATIONAL CULTURE AS AN OBESOGENIC FACTOR IN THE INSTITUTE OF PUBLIC HEALTH OF THE STATE OF GUANAJUATO (ISAPEG). 2018-05-01  $\cdot$  2018-06-30. DOCTORATE. FINISHED.

UNIVERSIDAD LA SALLE, A.C.- 5150000- NATIONAL | - MEXICO CITY- MEXICO.

#### **COURSES AND CERTIFICATIONS**

#### DIPLOMA IN PHILOSOPHY.

UNIVERSIDAD PANAMERICANA. 1974

Course · 1974

#### DIPLOMA IN HOLISTIC EDUCATION FOR SUSTAINABLE DEVELOPMENT.

INTERNATIONAL FOUNDATION FOR HOLISTIC EDUCATION Course · 2004

#### DIPLOMA FOR THE TRAINING OF DIRECTORS AND ADVISORS OF SBDC OF MEXICO

Course · 2009

#### **EVALUATIONS**

#### PROGRAM OF INCENTIVES TO INNOVATION CONACYT

I 2016-10-19

5 (Five) evaluations within the framework of the 2017 Call of the Innovation Stimulus Program of the Deputy Innovation Directorate for Technological Development and Innovation.

## EVALUATION OF THE APPLICATIONS OF THE XXV EDITION OF THE SUMMER PROGRAM OF SCIENTIFIC RESEARCH. MEXICAN ACADEMY OF SCIENCES CONACYT

| 2014-07-01

Evaluations of applicants to the Summer of Scientific Research. Mexican Academy of Sciences.

## XXVI SUMMER OF SCIENTIFIC RESEARCH. SUMMER PROGRAM OF SCIENTIFIC RESEARCH OF THE MEXICAN ACADEMY OF SCIENCES CONACYT

| 2016-06-16 Research advisor. XXVI Summer of Scientific Research. Summer Program of Scientific Research of the Mexican Academy of Sciences. 24 October 2016.

## ADVICE TO THE ORAL PRESENTATION: WINE INDUSTRY. AUTONOMOUS UNIVERSITY OF BAJA CALIFORNIA. NATIONAL COUNCIL OF SCIENCE AND TECHNOLOGY. CONACYT

| 2016-08-16. Constancy. Advice to the oral presentation: Wine Industry. Autonomous University of Baja California. National Council of Science and Technology. Tijuana, September 30, 2016.

## SUMMER PROGRAM OF SCIENTIFIC RESEARCH OF THE MEXICAN ACADEMY OF SCIENCES XXVII SUMMER OF SCIENTIFIC RESEARCH CONACYT

| 2015-06-16 Research advisor. Summer Program of Scientific Research of the Mexican Academy of Sciences XXVII Summer of Scientific Research.

#### XXV SUMMER OF SCIENTIFIC RESEARCH, CONACYT

| 2015-06-16 Letter of acceptance for host researcher. XXV Summer of Scientific Research. Yessica Yohani Ehuan Guerra, María Isabel López Guzmán, María Lucrecia Torres Moreno

## XI SUMMER OF SCIENTIFIC RESEARCH-UJAT. UNIVERSIDAD JUÁREZ AUTÓNOMA DE TABASCO. JUNE 22 TO AUGUST 14, 2015 CONACYT

| 2015-06-22 Advisor. XI Summer of scientific research-UJAT. Juarez Autonomous University of Tabasco. June 22 to August 14, 2015.

## XX SUMMER OF SCIENTIFIC AND TECHNOLOGICAL RESEARCH OF THE PACIFIC, CONACYT

l 2015-06-22 Advisor. Alejandro Daniel Becerra Castañeda, Francisco Javier Bojorquez Angulo, Tania Elizabeth Cervantes Abascal, Makaria Isabel Cervantes Quiñones, Liliana gabriela Chavez Aguilar, Joel Marino Felix Espinoza, Amairani Nataly Díaz Marmolejo, Gladys Zulema Flores Burgos, Frey Dalin Flores Valdez, Adriana Geraldo González, Wendy Guadalupe Gallo Doporto, Maryleidi Hernández Arvizu, Diana laura iñiguez Llamas, Alejandro jiménez Cuéllar, Orlando Arturo Juárez Pineda, Carmen María López Godoy, Ylenia Armida López Verduzco, Juan Carlos Malpica Tuz, Norma Edith Mancilla Velazquez, Estefanía Mejia González, Fanny Yasmin Mendezn Hernández, Eva Esmeralda

Mojica Aguirre, Juan Digo Moreno Rivera, Olga Estefanía Palazuelos Hernández, Henry Alejandro Peña Mex, Luis germán Plasencia Verdín, maría Sulibeth Ponce Armenta, Jorge Luis Ramírez Martínez, Alain yair reyes Robles, janeth de jesús Rubio Félix, Alan Roberto Sánchez Zermeño, Kenia Janet, Sapien Iturbe, Karla Verónica Wong Cota, Guadalupe del Rosa

## POSTDOCTORAL STAYS IN MEXICO 2020 CONACYT

2020-08-12

Evaluation of the project Resilience strategies of SMEs in Mexico in the face of the Covid-19 pandemic presented by Luis Canek Angeles Tovar.

#### UNIVERSITY OF COLIMA

OTHER Evaluating referee | 2017-03-02- 2017-09-30

Scientific works of the Scientific Committee of the Research Network on Competitiveness, Innovation and Sustainable Development.

#### MERITORIOUS AUTONOMOUS UNIVERSITY OF PUEBLA (BUAP)

**OTHER** Referee | 2017-02-01-2017-03-29

Landscape precariousness, obstacle to environmental mobilization: Cuauhtepec, north of Mexico City

#### UNIVERSIDAD JUÁREZ AUTÓNOMA DE TABASCO

**OTHER** Referee evaluator | 2017-06-22- 2017-08-14

The construction of knowledge using the qualitative method. Journal Hitos de Ciencias Económico Administrativas.

#### **AUTONOMOUS UNIVERSITY OF AGUASCALIENTES**

OTHERS Member of the Tutoral Committee in the Research Seminar V.  $\mid$  2017-08-21-2017-12-05

Thesis

#### **AUTONOMOUS UNIVERSITY OF AGUASCALIENTES**

OTHERS Member of the Tutoral Committee in the Research Seminar I.  $\mid$  2017-08-21-2017-12-05

Thesis

#### UNIVERSITY OF GUADALAJARA

OTHERS Thesis director at the Colloquium of seminar of Methodology and Research Practice III ¿Generation 2016- 2018. May 24. | 2017-01-17- 2017-05-24

Thesis director at the Colloquium of seminar of Methodology and Practice of Research III Generation 2016-2018. May 24.

#### **AUTONOMOUS UNIVERSITY OF AGUASCALIENTES**

OTHER External evaluator | 2017-01-10- 2017-02-25

Final research report Perspectives of brand management in SMEs in Aguascalientes? General Directorate of Research and Postgraduate. Autonomous University of Aguascalientes. February 2017.

#### **UNIVERSITY OF GUADALAJARA**

OTHERS On-site tutor | 2016-01-19- 2016-08-29

On-site tutor. Francisco Peña Quintero. Bachelor's degree in administration. Bombas Mejorada, S.A. de C.V. August 29, 2016.

#### NATIONAL CENTRAL UNIVERSITY

OTROS Member of organizing review committee | 2016-01-01-2016-03-23 Papers

#### ANNA UNIVERSITY

OTHER Evaluator | 2015-01-06- 2016-12-08

Study on the analysis & evaluation of effective total quality management and TQM tools implementation in SME sector of Karnataka based companies in specif reference to machine tool industry?

#### **AUTONOMOUS UNIVERSITY OF AGUASCALIENTES**

OTHER Project Evaluator | 2016-01-12- 2016-08-23 Annual Substantive Research Report

#### NATIONAL COUNCIL OF SCIENCE AND TECHNOLOGY

OTHER Evaluator | 2016-03-01-2016-06-10 requests of the XXVI edition

#### UNIVERSITY OF GUADALAJARA

OTHER Member of the Opinion Committee | 2016-01-19- 2017-12-07 Performance stimuli

#### ALAGAPPA UNIVERSITY

OTHER Examiner | 2015-02-10-2015-04-30 Dissertation

#### SECRETARIAT OF PUBLIC EDUCATION

OTHER Online evaluation of applications for recognition and/or support for full-time teachers 2015-05-01- 2015-06-30 Recognition and support

#### **AUTONOMOUS UNIVERSITY OF AGUASCALIENTES**

OTHER External evaluator | 2015-10-01- 2015-11-27

Gender equity and the influence of organizational culture. The case of Aguascalientes, Mexico.

#### SONORA STATE UNIVERSITY

OTHERS Book Evaluator | 2015-09-01- 2015-10-31

Research in management sciences, innovation, competitiveness and information technologies?

#### **ROYAL UNIVERSITY OF PHNOM PENH**

OTHER Judge | 2015-06-28- 2015-06-30 Academic works

#### UNIVERSITY OF THE PHILIPPINES LOS BANOS

OTHER Peer reviewer | 2015-02-03-2015-06-13 Research projects

#### PONTIFICIA UNIVERSIDAD JAVERIANA

OTHERS International Peer Reviewer | 2015-03-03- 2015-04-13 Journal article

#### INTERNATIONAL CONSULTING AND BUSINESS GROUP

OTHER Arbitrator | 2015-07-01- 2015-09-25 Academic works

#### LATIN AMERICAN FACULTY OF SOCIAL SCIENCES (FLACSO)

OTHER Evaluator | 2017-11-06-2017-12-12 Scientific article

#### UNIVERSITY OF GUADALAJARA

OTHER Applicator in the Academic Aptitude Test  $\mid$  2017-11-04- 2017-11-04 Applicants

#### UNIVERSITY OF GUADALAJARA

OTHERS Member of the Technical Committee of Support to the Special Commission Dictaminadora of the General Administration of the Program of Incentives to the Teaching Performance (PROESDE). | 2018-02-06-2018-03-08 Teaching performance

#### THE COLOMBIAN OBSERVATORY OF SCIENCE AND TECHNOLOGY

OTHER Document Evaluator | 2018-08-01- 2018-08-28 scientific documents of the University

#### PHILIPPINE ASSOCIATION OF INSTITUTIONS FOR RESEARCH, INC.

OTHER Document Evaluator | 2018-05-09- 2018-08-06 JPAIR Volume 32

#### MERITORIOUS AUTONOMOUS UNIVERSITY OF PUEBLA

OTHER Evaluator | 2018-05-02-2018-05-16 Article Diké Magazine.

#### PHILLIPPINE ASSOCIATION OF INSTITUTIONS FOR RESEARCH, INC

OTROS Certificate as editor in Chief. | 2018-01-04- 2018-05-29 JPAIR Multidisciplinary Research volume 30

#### UNIVERSITY OF GUADALAJARA

OTHER Member of the Technical Committee | 2018-02-06- 2018-03-15 General Administration of Incentives to Teaching Performance (PROESDE)

#### PHILIPPINE ASSOCIATION OF INSTITUTIONS FOR RESEARCH, INC

OTHERS Reviewer, Editor in Chief | 2019-02-20- 2019-03-01 Journal Multidisciplinary Research Vol. 35

#### PHILIPPINE ASSOCIATION OF INSTITUTIONS FOR RESEARCH, INC

OTHERS Reviewer, Editor in Chief. | 2019-01-20- 2019-02-06 Journal Multidisciplinary Research Vol. 34

#### **UNIVERSITY OF GUADALAJARA**

OTHER Evaluator | 2018-11-15- 2018-11-21 Selection process for applicants for postgraduate students.

#### UNIVERSITY OF SAN BUENAVENTURA MEDELLÍN.

OTHER Reviewer-Evaluator | 2018-11-15- 2019-01-21 Research book

#### **AUTONOMOUS UNIVERSITY OF AGUASCALIENTES**

OTHER Evaluation | 2019-09-01-2019-09-30

Analysis of the organizational climate to evaluate job satisfaction in the production area of a metallurgical company in Cuauhtémoc, Chihuahua

#### **AUTONOMOUS INTERCULTURAL UNIVERSITY OF SINALOA**

OTHER Evaluation | 2019-10-10- 2019-10-12

Economy in the New World Order

#### **MEXICAN ACADEMY OF SCIENCES**

OTHER Evaluation | 2019-05-21-2019-05-21

XXIX edition of the Summer of Scientific Research program.

#### UNIVERSIDAD JUÁREZ AUTÓNOMA DE TABASCO

OTHER Evaluator | 2019-10-26-2019-11-26

E-book Impact of sustainable development as a transversal axis of the professional profile in business faculties and schools. DACEA. UJAT. Opinion: Adopted with modifications.

#### PHILIPPINE ASSOCIATION OF INSTITUTIONS FOR RESEARCH

OTHERS Reviewer, Editor in Chief. | 2019-09-20- 2019-11-01

Journal Multidisciplinary Research Vol. 38

#### WYZSZA SZKOLA HUMANITAS

OTHERS Evaluator of academic works | 2020-01-09- 2020-02-20

Review of works in content, methods and format

#### INTERNATIONAL CONFERENCE ON ADVANCES IN MANAGEMENT SCIENCES

OTHER Evaluator | 2018-02-08- 2018-02-10

Advances in Management Sciences (ICAM 2019)

#### PHILIPPINE ASSOCIATION OF INSTITUTIONS FOR RESEARCH, INC.

OTROS Reviewer, Editor in Chief. Certificate | 2018-10-10- 2018-10-25

Approval of edition. Journal Multidisciplinary Research Vol. 33 (July, 2018). Approved. Full review and evaluation of the journal issue to recommend publication.

#### **MEXICAN ACADEMY OF SCIENCES**

OTHERS Research advisor Scientific Research Program of the Mexican Academy of

Sciences in the XXV

2018-06-16- 2018-08-20 Summer of Scientific Research.

#### **MEXICAN ACADEMY OF SCIENCES**

OTHER Evaluator applications of the XXVIII edition of the program. | 2018-05-02- 2018-

05-23

Summer of Scientific Research.

#### **DISCLOSURE**

#### THE THERETICAL APPROACH TO CLUSTER

Keynote speech | 2020-10-26

**ICAM** 

#### **MULTIPLE PARTICIPATIONS IN VIRTUAL MEETINGS**

Curatorship | 2020-08-30

RESEARCHFORE

#### MONSANTO. REPUTATIONAL CAPITAL

Conference | 2013-11-19

#### **CALL TO GENERATE KNOWLEDGE**

Print media 2013-06-11

## RESEARCHER SUGGESTS STIMULATING THE GENERATION AND INTERNATIONALIZATION OF KNOWLEDGE

Print media 2013-06-10

#### EDITORIAL BOARD. IFSMRC FACULTY'S CHAPTER HEAD. MEXICO

Science and Technology Fair 2012-12-11

#### MEMBER CHINA-USA BUSINESS REVIEW & CHINESE BUSINESS REVIEW

Science and Technology Fair 2012-11-22

#### SHOULD COMPANIES INVEST TO INNOVATE?

Print media 2012-03-07

#### GLOBAL MARKETING

Seminar 2011-06-10

#### **GLOBAL MARKETING**

Conference 2011-06-11

#### **EXPERTS ANALYZE SOCIAL MOVEMENTS IN LATIN AMERICA**

TV 2011-02-03

#### REPORT ON THE MAQUILA IN CENTRAL AMERICA

Radio 2010-05-04

#### PANELIST ON THE TOPIC OF CORRUPTION, TELEVISION PROGRAM SPHERES

Television

#### INTERVIEW WITH MINERA SAN XAVIER (CERRO DE SAN PEDRO, SAN LUIS POTOSÍ).

Radio 2006-05-04

#### RAPPORTEUR. REGIONAL COLLOQUIUM RESEARCH IN BUSINESS SCHOOLS

Seminar 2005-01-28

## RAPPORTEUR. CONSULTATION FORUM FOR THE INTEGRATION OF PROPOSALS OF THE MUNICIPAL DEVELOPMENT PLAN

Conference 2005-02-03

#### RAPPORTEUR. II MEETING ON ECONOMIC DEVELOPMENT.

Conference 2005-02-23

#### RAPPORTEUR. V VIRTUAL INTERNATIONAL CONGRESS OF EDUCATION

Conference 2005-02-07

## PAPER: ¿PRIVATIZATION PROCESS IN MEXICO. PROSPECTS AND THE EFFECTS IN ECONOMIC DEVELOPMENT?

Seminar 2005-03-04

#### CHALLENGES OF CANADIAN MULTICULTURALISM IN THE NEW

Conference 2005-03-03

#### LECTURER. SECOND INTERNATIONAL CONGRESS OF ADMINISTRATION

Conference 2005-03-10

## RAPPORTEUR. ORGANIZATIONAL SOCIAL CAPITAL BASIS OF ORGANIZATIONAL SUSTAINABILITY FOR DEVELOPMENT

Conference 2005-05-02

#### **CONFERENCE. 2nd. ADMINISTRATIVE SYMPOSIUM 2005**

Conference 2005-05-24

## RAPPORTEUR. STATE FORUM THE REGIONAL CHALLENGES OF SCIENTIFIC AND TECHNOLOGICAL DEVELOPMENT?

Symposium 2005-06-03

#### CONFERENCE. SUSTAINABILITY OF SMES IN MEXICO

Conference 2005-07-01

#### WORKSHOP. SUSTAINABILITY OF SMES IN MEXICO

Seminar 2005-07-01

#### POLITICAL MARKETING

Symposium 2005-10-06

#### GLOBAL MARKETING

Symposium 2005-10-07

#### ${\bf VISIONARY\ ORGANIZATIONS\ CONFERENCE,\ 5TH.\ ECAM\ INTERNATIONAL\ SYMPOSIUM}$

Conference 2005-11-10

## ORGANIZATIONAL PSYCHOLOGY CONFERENCE. III INTERNATIONAL SYMPOSIUM OF ADMINISTRATION.

Conference 2005-11-16