

## DANIEL A. SANCHEZ-LOOR

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WoS Publons: AGW-7724-2022

ORCID: 0000-0003-3841-6995

### Education

- **PhD in Business Administration: IT, Operations and Decision Making**, National Cheng Kung University, Tainan, Taiwan
- **MBA**, Chinese Culture University, Taipei, Taiwan
- **Bachelor of Economics**, ESPOL Polytechnic University, Guayaquil, Ecuador

### Employment

- **Project Assistant Professor**. Chung Yuan Christian University. Full-time. Since August 2023.
  - Department of International Business
  - Fall 2023: Emerging Markets Management, Management, International Business Case Study, International Trade and Policy, Advanced Business English
- **Channel Marketing Manager**. ECOVE Biotech (USA and Taiwan). Full-time. May 2022 – April 2023.
  - Collect market information from user-generated content.
  - Develop marketing campaigns targeted towards specific channels.
  - Manage relationships with business partners and social media influencers.
  - Evaluate channel performance.
  - Generate content on topics related to celiac disease and gluten-free lifestyle.
- **Research and Teaching Assistant**. Laboratory of Behavioral Operations and Economics, Institute of International Management at National Cheng Kung University (Taiwan). Part-time 50%. September 2015 – August 2019.
  - Provide support for graduate students' theses.
  - Design and implement behavioral experiments.
  - Analyze collected data and report results.
  - Work on projects supported by the Ministry of Science and Technology in Taiwan.
  - Classes: Technology management, procurement management managerial economics, supply chain management, international marketing, behavioral finance, investment ethics, bias in decision-making.
- **Assistant Professor**. College of Social Sciences and Humanities at ESPOL Polytechnic University (Ecuador). Full-time. August 2014 – August 2015.
  - Classes: Macroeconomics, statistics, business administration.
  - Thesis supervision of 1 undergraduate student and graduation committee member of 2 master's degree students.
- **Treasury Controller**. ALESSA SA Wholesale Imports. Full-time. March 2011 – September 2012.
- **Commercial Manager**. ENLOZA Ltd. Clinical Imaging Center. Full-time. December 2009 – March 2011.

### Relevant Publications

- Experimental Study of the Effects of Structural Assurance, Personal Experiences, and Product Reviews on Repurchase Behavior in E-commerce Platforms, with Wei-Shiun Chang. *Electronic Commerce Research*. January 2022. [SSCI]
- How aging affects opportunity-necessity entrepreneurship: Demographic and perceptual view with Yu-Yu Chang, Hui-Ching Hsieh and Wei-Shiun Chang. *Australian Journal of Management*. February 2023. [SSCI]
- Downstream Information Leaking and Information Sharing Between Partially Informed Retailers, with Wei-Shiun Chang. *Journal of Industry, Competition and Trade*. March 2020. [ESCI]
- Dynamism of the housing rental market in Guayaquil, Ecuador: an empirical analysis, with Manuel Zambrano-Monserrate, Maria Ruano, Carlos Silva, Ronald Campoverde, and Christian Rosero. *Empirical Economics*. February 2023. [SSCI]

### Working Papers

- Ozone-depleting substances, economic growth and energy consumption in Latin America and the Caribbean: an analysis applying a Panel Vector Autoregression (PVAR), with Manuel Zambrano-Monserrate (R&R).
- When being uninformed is better: Curse of knowledge in decentralized supply chains, with Wei-Shiun Chang.

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### Conferences

- **29<sup>th</sup> European Conference on Operational Research** in Valencia, Spain with the paper “The Curse of Knowledge in Decentralized Supply Chains”. July 2018.
- **INFORMS International 2018** in Taipei, Taiwan with the paper “The Effect of Curse of Knowledge on Information Sharing in Supply Chain”. June 2018.
- **Operational Research Society Annual Conference OR 59** in Loughborough, UK with the paper “Information Sharing among Co-Opeting Supply Chains with Competition Asymmetries”. September 2017.
- **3<sup>rd</sup> International Congress on Economics** in Quito, Ecuador with the paper “Causality Study of Energy Consumption, Growth, Investment and Development: Evidence from Latin America”. July 2015.

### Workshops & Seminars

- Academic Writing Seminar imparted by Mario Fernandez. September 2021.
- **2017 Taiwan Summer Workshop of Information Management**, with the paper “Meta-analysis and Cocitation Analysis of Technology Adoption”. Tainan, Taiwan. July 2017.
- **22<sup>nd</sup> Annual Visiting Graduate Student Workshop in Experimental Economics – IFREE**. Los Angeles, USA. January 2017.

### Projects

- Research Assistant. The Curse of Knowledge in Wholesale Pricing. 2019.  
<https://www.grb.gov.tw/search/planDetail?id=13126267>
- Research Assistant. Strategic and Behavioral Analysis of Information Sharing in Supply Chain. 2018.  
<https://www.grb.gov.tw/search/planDetail?id=12663615>
- Research Assistant. Renegotiation in Procurement Auctions with Endogenous Liability. 2016-2017.  
<https://www.grb.gov.tw/search/planDetail?id=12449956>  
<https://www.grb.gov.tw/search/planDetail?id=12485871>
- Research Assistant. Channel Coordination of Supply Chain with Asymmetric Demand Information. 2015-2016.  
<https://www.grb.gov.tw/search/planDetail?id=12559794>  
<https://www.grb.gov.tw/search/planDetail?id=12454576>

### Skills

- Fluent in **Spanish**: Native speaker
- Fluent in **English**: Academic IELTS 8<sup>th</sup> band
- Conversational in **Chinese Mandarin**: TOCFL Listening A2, Reading B1
- Data analysis: **Stata**, SPSS (Amos), EViews, SAS, Smart PLS
- Industry software: QAD, **ERP**
- Programming notions: Visual Basic.net, SQL, **Ztree**
- Experimental design applied in **laboratory experiments** and survey questionnaire

### Awards & Honors

- Honorary Membership, **Phi Tau Phi Scholastic Honor Society of the Republic of China** (2022)
- Chung Hwa Rotary Scholarship, **Chung Hwa Rotary Educational Rotary Foundation** (2021)
- Excellent PhD Dissertation, **TOPCO and Taiwan Management Institute** (2020)
- Experimental Economics Workshop Scholarship, **IFREE** (2017)
- Distinguished International Student Scholarship, **National Cheng Kung University** (2015)
- International MBA Student Scholarship, **Chinese Culture University** (2012)